



Poing, June 2009

3rd European ZigBee Developers' Conference on 30th June until 1st July 2009 in Munich

Dear Ladies and Gentlemen,

ZigBee Developers' Conferences are a platform to learn about the actual and future status of the ZigBee development, to get to know hardware and software products, and to get acquainted with the development process. The ZigBee Developers' Conference was successfully brought to Europe for the first time in 2007 and last years second edition attracted 331 participants from 24 countries who gathered in Munich, Germany to exchange the latest technical details and to look for ZigBee solutions. This year, the ZigBee Alliance will hold its

3rd European ZigBee Developers' Conference

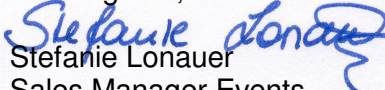
on 30th June and 1st July 2009 at NH Hotel Munich Dornach. It is organized and run by the German electronics magazine DESIGN&ELEKTRONIK in cooperation with the ELEKTRONIK magazine and the Steinbeis Transfer Center Embedded Design and Networking at the University of Cooperative Education Loerrach. It will again feature a mixture of technical papers and hands-on-workshops. Bob Heile, the ZigBee Alliance's chairman, will present the conference keynote. The conference will be held in English language.

In addition to the conference program there will be a table-top-exhibition. Present your company and your products to our visitors, or invest deliberately in your corporate image with a sponsorship opportunity. Sponsors are also invited to provide Hands-on-Workshop on their ZigBee platform. This is available at no charge.

Don't miss the chance to present your company. Your customers will miss you as an exhibitor or as a sponsor.

I would be very pleased to welcome you at the *3rd European ZigBee Developers' Conference*. For further questions don't hesitate to contact me.

Best regards,


Stefanie Lonauer
Sales Manager Events

Attachment:

Exhibitor and sponsorship information



Exhibitor information

Table-top-exhibition

The table-top-exhibition offers you an ideal professional platform to exchange knowledge and experience. Take your chance as exhibitor to present your company, your products and services to your target group at the accompanying table-top-exhibition.

Platinum – 5,000 €

- Booth (equipment: table, chairs, bulletin board, power supply) in prime location
- Conference bag or lanyard handed out at registration
- Three company provided banners (limited to self-standing pull-ups, posters/banners with a size of 0.85 m x 2.00 m): one at registration desk, one in presentation room and one at your designated booth space.
- Full Banner 468 x 60 Pixel on the event-website and weblink to your company
- Free participation at the conference for two employees (incl. lunch and refreshments)
- Optional hands-on-Workshop for about 20 participants (about 3.5 hours)
- Conference-proceedings incl. CD-ROM
- Company profile in the conference-proceedings
- Attendance list
- Free marketing brochures for your official invitation
- Company logo on the event-website and weblink to your company and your logo is published in our newsletters
- Company logo in our printed conference program by application until 4th May 2009 (circulation of 11,000 pieces)
- Free WLAN

Gold – 3,750 €

- Booth (equipment: table, chairs, bulletin board, power supply)
- Sponsorships for one lunch (first or second day) or one coffee break per day (first or second day)
- Place cards with the information “sponsored by” will be set up in the whole catering area
- Positioning of two own banners (size 0.85 m x 2.00 m) at the sponsored event
- Free participation at the conference for two employees (incl. lunch and refreshments)
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- Company profile in the conference-proceedings
- Attendance list
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Exhibitor information

Silver – 2,250 €

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Hands-on-Workshop

Experience ZigBee-based systems of major manufacturers in extended Hands-on-Workshops (about 3.5 hours). You will work with real ZigBee hardware. Number of seats and systems is limited to maximum of 20 participants per Hands-on-Workshop. *This is available at no charge.*

Your benefits of a table-top-stand

- Meet your target audience, prospective customers and key decision makers face to face
- Ideal location to present your company, products and services to highly interested, focused and qualified audience
- Intensive dialogue and exchange of experiences between key professionals and influential industrialists
- Benefit from a variety of marketing activities by the event organizers, domestic and abroad
- Profit from additional sponsorship opportunities
- Familiar and relaxed atmosphere

Don't miss this unique expert community. Use your chance of being there and profit from the exceptional platform to meet your target audience face to face.

For further information don't hesitate to contact me.

Ms. Stefanie Lonauer
Sales Manager Events

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slonauer@elektroniknet.de



Please return to:
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 slonauer@elektroniknet.de

Yes, we are interested in a sponsorship and we place the following binding order:

Platinum Sponsorship – 5,000 €

Please choose one option:

Conference bag

Lanyard

Gold Sponsorship – 3,750 €

Please choose one option:

SOLD: Networking-evening (30th June 2009)

Lunch (30th June 2009)

Lunch (1st July 2009)

Coffee break (30th June 2009)

Coffee break (1st July 2009)

Silver Sponsorship – 2,250 €

Additional to our sponsorship we book a Hands-on-Workshop (free of charge)

Our sponsorship-options are reserved on a first-come, first-served basis. All prices exclusive VAT.



To present your company as exhibitor in our selective ad campaigns, I would like to ask you to send me your company logo including your homepage link to my e-mail address slonauer@elektroniknet.de.

Increase your presence and invest in your corporate image.
 Make use of our additional **sponsorship offers** as communication tool!

First name and surname: _____

Company: _____

Street: _____

Postal code and place: _____

Telephone number: _____

Fax number: _____

e-mail: _____

 Place and date

 Company stamp and signature